

**REMARKS**

At the outset, the Examiner is thanked for the thorough review and consideration of the pending application. The Office Action dated July 10, 2007 has been received and its contents carefully reviewed.

Claims 1-5, 7-11, 13-18 and 20 are rejected. Applicant has amended claims 1, 2, 9 and 15. No new matter has been added.

The Office Actions rejects claims 1-5, 7 and 8 under 35 U.S.C. 112, second paragraph, rejects claims 1-5, 7, 9-11, 13, 15, 16, 18 and 20 under 35 U.S.C. 103(a) as being unpatentable over ARA (Applicants Related Art), and further in view of Maekawa et al. (US 5,764,207), and rejects claims 1-5, 7-11, 13-18 and 20 under 35 U.S.C. 103(a) as being unpatentable over ARA, Suzuki et al. (US 5,598,180), and further in view of Maekawa. Reexamination and reconsideration of the pending claims are respectfully requested.

Applicant has amended ‘the data driver’ to “a data driver” to overcome the rejection under 35 U.S.C. 112, second paragraph.

Claim 1 is allowable over the cited references in that claim 1 recites a combination of elements including, for example, “wherein a frame includes the data apply period and the blanking period”. None of the cited references, singly or in combination, teaches or suggests at least this feature of the claimed invention. Accordingly, Applicant respectfully submits that claim 1 and claims 2-5 and 7-8, which depend therefrom, are allowable over the cited references.

Claim 9 is allowable over the cited references in that claim 9 recites a combination of elements including, for example, “wherein a frame includes the data apply period and the blanking period”. None of the cited references, singly or in combination, teaches or suggests at least this feature of the claimed invention. Accordingly, Applicant respectfully submits that claim 9 and claims 10-11 and 13-14, which depend therefrom, are allowable over the cited references.

Claim 15 is allowable over the cited references in that claim 15 recites a combination of elements including, for example, “wherein a frame includes the data apply period and the blanking period”. None of the cited references, singly or in combination, teaches or suggests at least this feature of the claimed invention. Accordingly, Applicant respectfully submits that

**Application No.: 10/721,250**  
**Amdt. dated October 9, 2007**  
**Reply to Office Action dated July 10, 2007**

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claim 15 and claims 16-18 and 20, which depend therefrom, are allowable over the cited references.

Applicants believe the foregoing amendments place the application in condition for allowance and early, favorable action is respectfully solicited.

If for any reason the Examiner finds the application other than in condition for allowance, the Examiner is requested to call the undersigned attorney at (202) 496-7500 to discuss the steps necessary for placing the application in condition for allowance. All correspondence should continue to be sent to the below-listed address.

If these papers are not considered timely filed by the Patent and Trademark Office, then a petition is hereby made under 37 C.F.R. §1.136, and any additional fees required under 37 C.F.R. §1.136 for any necessary extension of time, or any other fees required to complete the filing of this response, may be charged to Deposit Account No. 50-0911. Please credit any overpayment to deposit Account No. 50-0911.

Dated: October 9, 2007

Respectfully submitted,

By

Valerie P. Hayes

Registration No.: 53.005

McKENNA LONG & ALDRIDGE LLP

1900 K Street, N.W.

Washington, DC 20006

(202) 496-7500

Attorneys for Applicant